Memphis Tourism Corp respects the intellectual property rights of others. Per the DMCA, Memphis Tourism Corp will respond expeditiously to claims of copyright infringement on the Site if submitted to Memphis Tourism Corp's Copyright Agent as described below. Upon receipt of a notice alleging copyright infringement, Memphis Tourism Corp will take whatever action it deems appropriate within its sole discretion, including removal of the allegedly infringing materials and termination of access for repeat infringers of copyright protected content.

If you believe that your intellectual property rights have been violated by Memphis Tourism Corp or by a third party who has uploaded materials to our website, please provide the following information to the designated Copyright Agent listed below:

- 1. A description of the copyrighted work or other intellectual property that you claim has been infringed;
- 2. A description of where the material that you claim is infringing is located on the Site;
- 3. An address, telephone number, and email address where we can contact you and, if different, an email address where the alleged infringing party, if not Memphis Tourism Corp can contact you;
- 4. A statement that you have a good-faith belief that the use is not authorized by the copyright owner or other intellectual property rights owner, by its agent, or by law;
- 5. A statement by you under penalty of perjury that the information in your notice is accurate and that you are the copyright or intellectual property owner or are authorized to act on the owner's behalf;
- 6. Your electronic or physical signature.

Memphis Tourism Corp may request additional information before removing any allegedly infringing material. In the event Memphis Tourism Corp removes the allegedly infringing materials, Memphis Tourism Corp will immediately notify the person responsible for posting such materials that Memphis Tourism Corp removed or disabled access to the materials. Memphis Tourism Corp may also provide the responsible person with your email address so that the person may respond to your allegations. Pursuant to 17 U.S.C. 512(c).

Memphis Tourism Corp designated Copyright Agent is:

Susan B. Fentress, Esq. Veritay Group IP, PLLC 3 N. Dunlap Street Van Vleet Building, Suite 332 Memphis, Tennessee 38163 Phone No. (901) 371-6664 fax no. 1 (901) 592-4384 sfentress@veritaygroup.com