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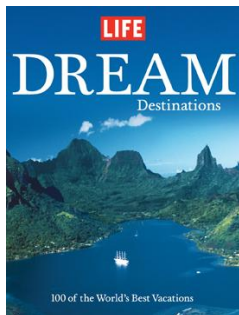
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**LIFE's *Dream Destinations:*  
*100 of the World's Best Vacations***

**—Visit Snowdonia and Reykjavik, Rajasthan, Denali, The Forbidden City and Cuzco,  
As Well as Six “Impossible Dream” Destinations, from Your Living Room—  
—ETA: May 1, 2008—**

New York, NY (April 7, 2008) — Paradise. Xanadu. Oz. They don't hold a candle to the 100 real-life examples of heaven on earth found within the pages of *Dream Destinations: 100 of the World's Best Vacations*. The latest release from iconic LIFE comes in the form of a stunning, oversized hardcover book. Transporting readers around the globe to little-known gems such as the Masai Mara and iconic wonders like Montezuma, this must-have hits bookstores May 1.



Over 100 alluring photos are complemented by evocative text, which provides further understanding of the culture and history, cuisine and accommodations, and lifestyle and lore of each storied locale.

“Working on *Dream Destinations* was a dream assignment,” says LIFE Books editor Robert Sullivan. “We got to travel to the most wondrous places in the world, right in our offices. Now we hope to share that experience with LIFE's readers.”

A book of distinctions—experiences, places and imagery—*Dream Destinations* is organized by specific types of vacations for easy navigation:

- *For Families.* Destinations include London, Orlando, and Snowmass in Colorado
- *For Culture Vultures.* Giverny, France; Lenox, Massachusetts; and Nanjing, China
- *For Sightseers.* The Bosphorus Strait, Ireland's Burren, and Le Marche, Italy
- *For Sporty Types.* Golfing in Oregon and white-water rafting in the Sun Kosi River in Tibet
- *For History Buffs.* Captain Cook's Polynesia and Crete
- *For Romantics.* Montreal, The Point in the Adirondacks, and Saint Lucia

LIFE has also selected six of “The Impossible Dream” destinations that go above and beyond. For Families, that destination is Space; for History Buffs, Lost Atlantis; for Romantics, Kennedy Cottage in Montecito, California.

With many of the dream destinations located here in North America, readers will have to fight the urge to jump right into their cars. North American sites include New York City, Montreal, the Riviera Maya, Memphis, Napa Valley, and the Kalaupapa Peninsula.

*Dream Destinations* publishes on May 1, 2008 and is available wherever books are sold for \$29.95.

**About LIFE**

LIFE Books vigorously carries on the traditions of excellence in photography, in journalism, and in telling the story of our country and our world which began with LIFE magazine in 1936 by founding editor and publisher, Henry R. Luce. LIFE Books publishes six to as many as 10 hard- and soft-cover books each year, as well as new volumes of the New York Times #1 Best Seller LIFE: Picture Puzzle. LIFE Books is charged with forwarding the legacy of the great American magazine, and this is a charge it takes seriously.

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**LIFE's *Dream Destinations:*  
100 of the World's Best Vacations**

**For Families**

London  
Riviera Maya  
Orlando  
Wisconsin Dells  
The Ahwahnee Hotel, Yosemite Valley, California  
New York City  
The Bahamas  
Snowmass, Aspen, Colorado  
Memphis  
Cuzco, Peru  
Montana's Dude Ranches  
The Impossible Dream: Space

**For Culture Vultures**

The Uffizi Gallery, Florence, Italy  
The State Hermitage Museum, St. Petersburg, Russia  
The Vatican Museums, Vatican City, Italy  
Sundance, Utah  
Austin, Texas  
The Glastonbury Festival, Somerset, England  
Stratford-upon-Avon, Stratford, England  
Hemingway's Havana, Havana, Cuba  
Sydney Opera House, Sydney, Australia  
Rajasthan, India  
The Musikverein, Vienna  
The Liceu, Barcelona, Spain  
Gauguin's Tahiti  
Giverny, France  
Lenox, Massachusetts  
Montezuma, Costa Rica  
The Rodin Sculpture Garden, Stanford, California  
Nanjing, China  
The Impossible Dream: Carnegie Hall, New York, New York

### **For Sightseers**

The Inside Passage, Alaska  
Morocco by Camel  
Phuket by Elephant  
The Masai Mara, Kenya  
The Burren, Ireland  
The Bosphorus, Istanbul, Turkey  
Borneo's Rainforests, China  
Great St. Bernard Pass, connecting Switzerland and Italy  
Bucks County, Pennsylvania  
The Orient Express  
Le Marche, Italy  
The Huangshan Mountains, China  
Lake Okeechobee, Florida  
Eden, England  
Nova Scotia  
Stockholm and Its Islands  
Snowdonia, Wales  
Transylvania, Romania  
Reykjavik, Iceland  
The Impossible Dream: Under the Sea

### **For Sporty Types**

Banff and Lake Louise, Banff, Canada  
Golf in Oregon  
The Sun Kosi River, Nepal  
Kiawah Island, South Carolina  
Denali, Alaska  
Provence, France  
Anahola Bay, Hawaii  
The Netherlands  
The Tongariro Northern Circuit, New Zealand  
Cooperstown, New York  
Lillehammer, Norway  
Palau  
Daytona Beach, Florida  
Fort William, Scotland  
The Snake River, Wyoming  
Key West and The Marquesas Keys, Florida  
The Impossible Dream: Victoria Falls, border between Zimbabwe and Zambia

### **For History Buffs:**

The Forbidden City, Beijing  
Mount Vernon, Virginia  
The Lewis and Clark National Historic Trail  
Captain Cook's Polynesia  
Jerusalem  
Normandy's Beaches  
Cape Town  
Crete  
Cairo

St. Andrews, Scotland  
The Kalaupapa Peninsula, Hawaii  
The Freedom Trail, Boston, Massachusetts  
Antietam, Maryland  
Vietnam  
The Dinosaurs of Wyoming  
The Impossible Dream: Lost Atlantis

**For Romantics:**

Wildflower Hall, Shangri-La  
The Camargue, France  
Kyoto, Japan  
The Cinque Terre, Italy  
Montreal  
Brussels  
Saint Lucia  
The Inn at Little Washington, Washington, D.C.  
Napa Valley, California  
Lake Wanaka, New Zealand  
Seville, Andalusia  
Madeira Island  
Burgh Island, England  
Whidbey Island,  
The Point, Adirondack, New York  
The Impossible Dream: Kennedy Cottage, Montecito, California