



## **Tennessee Black Caucus of State Legislators Declares March 4 "Southern Heritage Classic Day on the Hill"**

MEMPHIS, Tenn. - Feb. 25, 2010 - Fred Jones Jr. and the Southern Heritage Classic presented by FedEx will be honored next week by Rep. Karen Camper and the Tennessee Black Caucus of State Legislators. A ceremony at the Tennessee State Capitol will be held at 9 a.m. on Thursday, March 4 designating it "Southern Heritage Classic Day on the Hill."

Fred Jones Jr. founded the Southern Heritage Classic football game more than 20 years ago and the annual event has become a cultural tradition in the Memphis area. The Classic grudge match between Jackson State University and Tennessee State University has grown in popularity and the game is televised regionally on SportSouth and airs globally to U.S. military men and women on the American Forces Network (AFN).

Fred Jones Jr comments, "I know every fan of the Southern Heritage Classic joins me in appreciation that the Tennessee Black Caucus is making next Thursday "Southern Heritage Classic Day on the Hill." I plan to be at the ceremony at the Capitol to express my gratitude in person."

### *About the Southern Heritage Classic*

*Established in 1990, the Southern Heritage Classic was founded by Fred Jones Jr., a veteran of the national entertainment industry and owner/limited partner of the NBA's Memphis Grizzlies. The Southern Heritage Classic is the premier sports and entertainment event in Memphis and is produced by SMC Entertainment. For more information about the Southern Heritage Classic, visit online at [www.southernheritageclassic.com](http://www.southernheritageclassic.com).*

