

*** **PRESS RELEASE** ***



For Immediate Release

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The Orpheum Theatre Announces 2010 Summer Movie Series!

Ferris Bueller's Day Off
June 11, 2010

Mary Poppins
July 14, 2010

The Sound of Music
July 29, 2010

Gone with the Wind
June 12, 2010

Sabrina
July 15, 2010

The Wizard of Oz
July 30, 2010

The Philadelphia Story
June 17, 2010

The Godfather
July 16, 2010

Top Gun
August 19, 2010

North by Northwest
June 18, 2010

Back to the Future
July 21, 2010

Rocky Horror Picture Show
August 20, 2010

Caddyshack
July 9, 2010

E.T.
July 28, 2010

Casablanca
September 17, 2010

Memphis, TN – The Orpheum Theatre is pleased to announce the lineup of the 2010 Summer Movie Series, sponsored by Roadshow MINI. Jam packed with classic movie hits, the Orpheum's 2010 Summer Movie Series offers big entertainment at a small price. In addition to award winning, critically acclaimed classic films, elaborate pre-movie events are planned, including trivia contests, wine tastings, fashion shows, games, big prizes, vintage cartoons, and sing-alongs with the Mighty Wurlitzer organ. With ticket priced at just \$7 for adults, \$6 for children under 12, and matinee tickets priced at \$5 for all ages, a trip to The Orpheum might just be the Memphis area's best value of the season.

"Our summer movie series offers a chance to experience the magic and grandeur of the few remaining movie palaces of yesterday," said Pat Halloran, President of The Orpheum Theatre. "Sure, you can rent classic movies and watch them at home, but nothing can compare with Cary Grant, Jimmy Stewart, and Audrey Hepburn in *The Philadelphia Story* or Clark Gable and Vivian Leigh in *Gone with the Wind* on the big screen at the beautiful Orpheum Theatre."

New in 2010 is the addition of morning matinees. "Each matinee will be followed by a special backstage tour of the theatre", said Halloran. "We hope families, day camps, church groups, social clubs, birthday party planners, and local business will take advantage of this unique opportunity."

Special advance pricing is also available for groups of 10 or more for every movie in the series. Those interested in bringing a groups should contact Lindsay Krosnes at 901-529-7800.

10-ticket pack may be purchased for \$50 in advance at the The Orpheum Theatre box office or the ticket counter at Davis-Kidd Booksellers and may be used in any combination for any movie in the series. Single movie tickets may be purchased at The Orpheum Theatre box office two hours prior to movie start time. Cash only. For more information on the 2010 Orpheum Theatre Summer Movie Series sponsored by Roadshow MINI, please call (901) 525-3000 or visit www.orpheum-memphis.com.

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